

Dipl. Ing. (FH) Georg Mächler

Senior consultant and trainer for maintenance- and asset management



Georg Mächler (born in 1976) is a trained printer und engineer. Highly motivated and goal-orientated Mr. Mächler led production and engineering divisions with his 20 years of work experience. He is characterized by a deep knowhow of industrial engineering, product optimization and improvement of maintenance processes in the field of supplier management. He inspires and motivates teams and organizations to ensure best results. Furthermore, he gets driven by the idea if the perfection of processes and systems in the field of engineering and supply chain management inspired by lean management basic principles.

Firstly Mr. Mächler led various projects in operating technology and plant automation as a project engineer for CCL Ind. He was able to simplify manufacturing processes due to an automated visual quality check, which led to lesser product defects. Later this technology was rolled out internationally by him.

In 2006 Mr. Mächler started working as an expat for four years and had significant influence onto the expansion in China, Thailand, Vietnam und the UK. He was responsible for increasing production capacities in overall six locations by guiding projects and industrial engineering teams. Additionally, he was responsible for building up two production sites in Thailand and Vietnam, which later produced labels and coatings. Mr. Mächler was involved in this project from the choice of location until the start of production.

Since 2011 Mr. Mächler was employed as Head of Industrial Engineering at Schreiner Group, where he supervised the subdivision of production technology, machine procurement and maintenance. Additionally to the enlargement of the maintenance team he was able to establish an engineering team, which was involved in the development of new manufacturing processes (e.g. printed electronics), plant procurement, maintenance and work safety, as well as the phasing out of assets. In total the team had the central responsibility for the entire lice cycle management of assets.

In 2019 Mr. Mächler transferred to Plöckl Media Group, where he led the manufacturing of RFID – and safety tags. The corporate divisions of production, quality assurance and logistics were in his area of responsibility.

Mr. Mächler obtained further qualifications as SCRUM Master, in the field of lean management, maintenance management and through different professional and leadership trainings

Since 2020 he became committed as trainer for asset- and maintenance management for the ICON Services GmbH and different academies.